

# PWS Awareness Month

Dear All,

For the month of May, PWS Associations around the world publish and share a whole lot of information via social media. We use the colour orange ("Orange combines the energy of red and the happiness of yellow. It is associated with joy, sunshine, and the tropics. Orange represents enthusiasm, fascination, happiness, creativity, determination, attraction, success, encouragement, and stimulation.") and many Associations ask their members to wear something orange - then post the photos etc.

Last year I put together about 20 (orange) slides containing information about PWS on our FB pages and also re-posted a lot of other posts from around the world. This year I want to put together some quotes from all of you parents and professionals based on what would be the best piece of advice you could give to the family/parent/caregiver/teacher/employer/person with PWS. Short, sharp and snappy! **About 3-4 lines (something that will stay with the person for life!)** If I need to edit your quote I will check with you.

It is so important for parents to know that professionals actually understand and 'get' PWS, so I would like to put your name to the quote and if you are speaking at the conference later this year, to also put "come and hear xyz speak at our international conference in Cuba" with a link to our conference website. Some of these may also be translated into Spanish and other languages. These will be shared and re-posted over and over. Quotes from professionals will be exceptionally useful for parents to re-use with confidence when dealing with other professionals, be they medics, teachers, or the wider family.

I would like our heads of boards to please redistribute this email to all your members (ie CSAB PPCB and Famcare) asking them to give some thought to the "best piece of advice". It's ok if they want to give more than one piece of advice (and quite possibly some will overlap), as I need at least 30 pieces I can put onto an orange slide and post daily.

I would very much value your help with this project! I will probably be reminding you about this during April...

Kind regards

Linda

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Linda Thornton

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